



# Aloe Vera

## Experience Health, Give Health

Over 100 ingredients supporting your well-being day after day. Do something good daily for your quality of life.

### Aloe Vera—The Plant

Has a long and illustrious history dating from biblical times. It has been mentioned throughout recorded history and given a high ranking as an all-purpose herbal plant. It is not a cactus, but a member of the lily family.

The virtues of the plant have been recorded by many great civilizations, from Persia and Egypt in the Middle East, to those of Greece and Italy in Europe and to those of India and the African Continent. It was reputedly used in Egyptian embalming procedures, as drawings of Aloe Vera have been found on cave walls in the region. Legend has it that Aloe Vera was one of Cleopatra's secrets for keeping her skin soft. Alexander the Great is said to have acquired Madagascar so that he could utilise the Aloe Vera growing there to treat soldiers' wounds. It is also a remedy which has long been used in the Indian practice of Ayurvedic medicine. Aloe is an integral part of Chinese cultures up to the present day. Aloe Vera is one of the oldest plants known to man & it still receives the highest interest.



A Natural Source of Vitality



### QUALITY

An Essential Component  
International Aloe Science Council &  
SGS Institut Fresenius Certification



### The Certifications

The Certification from the International Aloe Science Council and the Institut Fresenius ensures that the aloe contained in the LR Aloe Vera Life Essence Gel is of highest quality— it's a great way to know the content, purity & quality of the Aloe you buy.

The IASC Certification Program was born out of necessity in the early 1980's due to abuse in the representation of the true amount of aloe in aloe products. The IASC seal demonstrates that the company, LR Health & Beauty Systems, has passed a rigid, professional inspection & that the quality of our aloe used has been validated & certified by an independent group of professionals.

SGS Institut Fresenius is one of Europe's leading providers of non-medical laboratory analysis with 155 years of experience in the field of analytics. This seal stands for quality & safety. Its stamp of quality has earned a high level of credibility among consumers as its main objective is to protect the consumer. The Institute purchases the Life Essence Gel as ordinary consumers on a monthly basis to ensure its quality control.

**'HIGHEST PURITY & FIRST CLASS QUALITY'**

- this is the verdict following extensive microbiological & chemical control checks by the Institut Fresenius.

# Aloe Vera

## A STOREHOUSE OF NUTRITION

There are over 300 different species of this plant. However, it is the species Aloe Barbadensis Miller that is the most effective for consumption.

**The International Aloe Science Council, an independent body that monitors the quality of Aloe Vera internationally states:**  
**Chemical analysis has revealed that the clear gel extract in the Aloe Vera contains amino acids, minerals, vitamins, enzymes, proteins, polysaccharides and biological stimulators.**

### Vitamins: Vitamin A, B1, B2, B3, B6, B12, Folic Acid, Niacin

These essential substances are a valuable addition to the other active ingredients of Aloe Vera contributing to well-being and health. Your body needs vitamins to function properly which makes them really important substances.

- Vitamin A - promotes vision, helps in the development & maintenance of healthy skin
- Vitamin B1 - needed to supply our body with energy & is needed by muscles & nerves
- Vitamin B2 - controls biological oxidation process, is needed for detoxification & building
- Vitamin B6 - is a coenzyme & is needed for efficient functioning of the nervous system
- Vitamin B12 - primary function is in the formation of red blood cells & the maintenance of a healthy nervous system
- Folic Acid - used body for cell regeneration
- Niacin - assists in the functioning of the digestive system. Important for the conversion of food to energy

### Acemannan

The key to Aloe Vera's extraordinary properties is that the plant is known to be a rich source of long chain sugars known as polysaccharides. In the opinion of Dr Bruce Hedendal, of the Hedendal Chiropractic & Nutrition Centre, USA, polysaccharides are as important to the body as bricks are to a house. Most agree that these polysaccharides must act synergistically with all the other nutritional constituents found in the aloe vera in order to make such a positive health impact It is believed that the polysaccharides in the Aloe Vera work by interacting with the immune system, boosting it rather than overriding it. It is known to stimulate the digestive tracts receptivity to vitamins, minerals, nutrients & strengthening the immune system.

### Minerals

Minerals & trace elements in the Aloe Vera are indispensable for the human metabolism.

- Calcium - needed for the growth of bones & teeth. Essential for blood clotting, for the regulation of blood pressure
- Potassium - assists in muscle contraction & maintaining fluid in body cells
- Magnesium - dampens the irritability of muscles & nerves
- Sodium - plays a key role in normal nerve & muscle function
- Iron - carries oxygen in the red blood cells to the muscles
- Zinc - supports a healthy immune system
- Manganese - helps the detoxification of the body

### Amino Acids

Lysine, Threonine, Valine, Methionine, Isoleucine, Phenylalanine, Tryptophan, Arginine, Aspartic acid, Serine, Glutamic Acid, Glycine, Alanine, Cysteine, Tyrosine, Histidine, Proline, Hydroxyproline, Leucine

There are 20 different amino acids functioning as building blocks of the body, helping to build enzymes, hormones and antibodies as well as supporting a vast number of metabolic processes.

### Enzymes

Oxidase, Catalase, Amylase, Bradykinase, Cellulase, Lipase, .Allinase, Phosphatase, Creatine-Phosphokinase, Dehydrogenase, SGO-Transaminase, SGP-Transaminase

Enzymes are substances which enable, accelerate or block chemical reactions in cells. Together with vitamins, minerals and trace elements, they contribute to all chemical processes in the human body. The enzymes in Aloe Vera are known to regulate intestinal activity and assisting in the break up of food elements, thus making them utilisable for the body.

### Other Agents

Campesterol, Lupeol, Beta-Sitosterol, Malic Acid, Lignine, Sapogenines, Carotene, Choline

In addition to these substances, Aloe Vera has many other active ingredients that provide health & well-being.



# Discover Health & Vitality

Give yourself  
**PURE ENERGY**  
with  
Aloe Vera



LR Health & Beauty Systems  
Aloe Vera

- \* LR uses 100% pure gel from the Aloe Barbadensis Miller
- \* LR uses only the inner gel and not the whole leaf
- \* **Cold Press** — valuable nutrients are not destroyed
- \* **Exceptional quality** certified by IASC & Institut Fresenius



## YOUR WELLNESS OASIS AT HOME — Nature At Its Best



Aloe Vera Life Essence Honey  
90.1% Aloe Vera, 9% pure honey

Aloe Vera Life Essence Gel Honey with Vitamin C  
Aloe Vera Life Essence Gel Peach with Vitamin C

### Vitality Drinks

- contains all the legendary properties of Aloe Vera
- one of the richest natural sources of polysaccharides
- glycol-nutrient rich gels with vitamins, minerals, enzymes & amino acids
- great for maintaining a healthy digestive system
- maintain proper functioning of the immune system, by naturally modulating it & giving it a boost
- promotes a good, healthy lifestyle
- helps to increase vitality & well-being

### Recommended daily intake:

**30 mL three times a day before meals**

Delicious enough to take it on its own or add it to juice or dilute it with water

Keep refrigerated after opening



Aloe Vera Life Essence Peach  
92% Aloe Vera

The honey content in the Aloe Vera Honey demonstrates antimicrobial properties. Enjoy its smooth, delicious taste.

The Aloe Vera Peach is extraordinarily sensational. Discover its refreshing fruity taste. A real favorite amongst children. Another great way to enjoy Aloe Vera.



Aloe Vera Freedom  
89% Aloe Vera

### Aloe Vera Freedom - with orange concentrate & Vitamin E

**Stay active — more energy and movement in your life**

- Maintain & support joint mobility & flexibility
- 89% Aloe Vera with nutrition for your joints & Vitamin E working synergistically
- with Glucosamine & Chondroitin, naturally occurring elements which are responsible for building & maintaining healthy joint function & mobility
- MSM, naturally occurring organic sulphur compound found in all living plant & animal tissues. The body uses MSM to nourish & create new healthy tissues & cells
- a convenient & nutritious way to defend against joint deterioration
- for those who enjoy sports and want to keep their joints supple

### Recommended daily intake:

**30 mL three times a day before meals** (do not exceed amount indicated)

Keep refrigerated after opening

# Feel Good Look Great

## FEELING GOOD AFTER USING OUR PRODUCTS

If you mean it, you should really tell your friends, relatives & work colleagues about our Aloe Vera Life Essence Gels. Share your healthy experience with others & make Aloe Vera a part of your balanced diet.

Since the founding of LR in 1985, all our products have been exclusively manufactured in Germany. The reason being: 'Made In Germany' is the synonym for highest quality & reliability— Worldwide!



Made in  
Germany

In LR we believe that all goodness stems from within. Therefore we have developed a health & beauty system that makes people feel good and look great. Anyone can use or even sell our products. It is easy to start and anyone can be successful.

LR Health & Beauty Systems is one of Europe's most successful direct marketing company. More than 250,000 independent LR Partners worldwide enjoy a secure second income with LR. Many of them have succeeded to create their own financial independence. You can too!



**Aloe Vera**  
**The Precious Beauty Elixir**



**Aloe Vera Gel Peach**

LR Health & Beauty Systems Australia & New Zealand  
website: [www.LRworld.com](http://www.LRworld.com)

**Contact me for more information**